### CURRICULUM VITAE

#### **PERSONAL INFORMATION**

Name Kristina Stefanova Marholeva

E-mail k.stefanova@iki.bas.bg

#### **WORK EXPERIENCE**

Dates

09.2023 г. - Present

· Name and address of employer

Economic Research Institute at Bulgarian Academy of Science

• Type of business or sector

Research Activities

· Occupation or position held

#### **Chief Assistant Professor**

- · Main activities or responsibilities
- Scientific research activities, research implementation, data analysis and processing, statistical and econometric research
- Development of scientific articles and studies, participation in scientific conferences
- Participation in research projects
- Areas of research interest: Public Sector Economics, Public Finance, Economics of education, EU Economics, Economic and Social Policy, etc.

• Dates

04.2015 г. - Present

- Occupation or position held
- Type of business or sector
- Consultant

Business consulting, business and strategic analysis, project preparation and project management under European programs

Main activities or responsibilities

Development of macroeconomic, business and PEST analyses; development of strategic and business plans; development and management of projects under various European and national programmes; development of economic assessments, sales strategies, external evaluation of the quality of intellectual outputs of Erasmus funded projects, expert activity in the field of public policy, etc.

• Dates

12.2017 г. - 09.2023

- · Name and address of employer
  - Type of business or sector
  - Occupation or position held
- Main activities or responsibilities
- University of National and World Economy, Sofia
- **Higher Education**

#### **Chief Assistant Professor of Economics**

- Teaching economic disciplines in the system of higher education at the Bachelor's degree level (Public Sector Economics in Bulgarian and English; Microeconomics in Bulgarian and English; Economics of the European Union in Bulgarian; Macroeconomics in Bulgarian; Economics and Public Sector in Bulgarian; Fundamentals of Economic Theory in Bulgarian)
- Teaching economic disciplines in the system of higher education at the Masters's degree level: European policies, programmes and projects
- Teaching a lecture course on Microeconomics in a dual undergraduate program in Economics with English language between the UNWE and Tianjin Foreign Studies University (TFSU), China
- Participation in research projects; Development of scientific research; Development of scientific articles, educational literature, participation in scientific conferences, etc.

Dates

09.2014 - 12. 2017

· Name and address of employer

• Type of business or sector

Occupation or position held

University of National and World Economy, Sofia

**Higher Education** 

**Assistant Professor of Economics** 

Kristina Stefanova

· Main activities or responsibilities

- Teaching economic disciplines in the system of higher education in the Bachelor's degree: Microeconomics in Bulgarian and English; Macroeconomics, Economics and public sector;
- Development of scientific articles, educational literature, participation in scientific conferences; conducting scientific research, etc.

• Dates

11.2013 - 03.2015

· Name and address of employer

Main activities or responsibilities

GoodWill Consulting Ltd., Sofia

• Type of business or sector

Business consulting and project management

Occupation or position held

**Business Consultant** 

Development and management of projects under various European and national programmes, including Competitiveness Innovation and Competitiveness, Human Resources Development, Rural Development Programme, etc. Preparation and implementation of projects under National Programmes, including Working Conditions Fund, National Support Programme for the Wine Sector, etc.

Dates

05.2013 - 11.2013

· Name and address of employer

European Centre of Quality, Sofia

• Type of business or sector

Business consulting and project management

Occupation or position held
Main activities or responsibilities

#### European projects and programmes expert

- Development of economic analyses and forecasts.
- Development of Economic, Financial and Technical Assessments
- Development of strategic and marketing developments.
- Development and implementation of projects under European programmes (Competitiveness, Human Resources Development, Erasmus, etc.)

Dates

09.2009 г. - 06.2014

• Name and address of employer

University of National and World Economy, Sofia

• Type of business or sector

Higher Education

Occupation or position heldMain activities or responsibilities

#### **Part-time Assistant Professor of Economics**

- Conducting lectures and seminars on economic disciplines in the system of higher education in the Bachelor's degree: Microeconomics; Macroeconomics, Fundamentals of economic theory)
- Scientific research, development of scientific articles, participation in scientific conferences, etc.

Dates

07.2009 - 11.2011

Name and address of employer

Inocotec Ltd, Sofia

• Type of business or sector

Business consulting and project management

Occupation or position held
Main activities or responsibilities

#### Expert

- Development of economic analyses and forecasts.
- Development of strategic and marketing developments.
- Development and implementation of projects under European programmes, including Competitiveness, Human Resources Development and Rural Development Programme.
- Involvement in insurance broker management process.

Dates

06.2008 - 11.2008

Name and address of employer

GMB Consulting Ltd, Sofia

• Type of business or sector

Real Estate Agency

Occupation or position held

**Real Estate Agent** 

• Main activities or responsibilities

- Advising clients in real estate.
- Analyses of the real estate market.

Dates

05.2007 - 11.2007

Name and address of employer

Werta Ltd., Sofia

Type of business or sector

Logistics services

Kristina Stefanova

2.

- · Occupation or position held
- Main activities or responsibilities

#### Trainee in the financial - accounting department

- Processing of financial and accounting documentation.
- Preparation of daily and weekly reports on the financial position of the company to assist management.

#### **EDUCATION AND TRAINING**

Dates

06.2011 - 10.2013

 Name and type of organisation providing education and training University of National and World Economy, Sofia, Bulgaria

Principal subjects/occupational skills covered

Development of PhD thesis: Public expenditure and models of social-economic development in the European Union

Title of qualification awarded

PhD in Economics

Dates

06.2013

 Name and type of organisation providing education and training University of Évora, Portugal, Centre for Management and Economics Research, University of Évora

Principal subjects/occupational skills covered

Specialisation on PhD thesis

• Dates

09. 2009 - 10. 2010

 Name and type of organisation providing education and training University of National and World Economy, Sofia, Bulgaria

Principal subjects/occupational skills covered

· Title of qualification awarded

**Master of Macroeconomics** 

Dates

09. 2005 - 07. 2009

 Name and type of organisation providing education and training University of National and World Economy, Sofia, Bulgaria

Principal subjects/occupational skills covered

• Title of qualification awarded

**Bachelor of Macroeconomics** 

Dates

09.2006

 Name and type of organisation providing education and training Vienna University of Economics and Business Administration, Austria; Academy of Economic Studies Bucharest, Romania; Ovidius University Constanta, Romania; University of National and World Economy, Sofia, Bulgaria (Project "International economic comparisons")

Dates

09. 2000 - 07. 2005

• Name and type of organisation providing education and training

National Trade and Banking High School

Principal subjects/occupational skills covered

Skills Covered

• Title of qualification awarded

Secondary professional education with a major in "Economics, management and finance of trade"

PERSONAL SKILLS AND COMPETENCES

MOTHER TONGUE

Bulgarian

OTHER LANGUAGES

#### **ENGLISH**

Reading EXCELLENTWriting EXCELLENTSpeaking EXCELLENT

## ORGANIZATIONAL SKILLS AND COMPETENCES

Good analytical, organisational, communication, teamwork and audience management skills.

#### COMPUTER SKILLS

- Microsoft Word;
- Microsoft Excel;
- Microsoft PowerPoint;
- SPSS
- EViews
- Wordpress

#### DRIVING LICENSE

B category

## CERTIFICATES AND OTHER ACHIEVEMENTS

- Visiting Lecturer at Eastern Macedonia and Thrace Institute of Technology, Kavala, Greece, 2023 (Lecture on Taxation and tax alternatives)
- Visiting Lecturer at Eastern Macedonia and Thrace Institute of Technology, Kavala, Greece, 2019 (Lecture on Tax models in the EU)
- ISO 9001:2015 Internal Quality Management System Auditor Certificate
- Member of the Bulgarian Association for European Studies
- Member of the Organizing Committee of the Scientific Conference Crisis, Recovery, Sustainability, UNWE, Sofia (2021)
- Member of the Organizing Committee of the 15th ASECU International Conference Sustainable Development GOALS 2030: Challenges for South and Eastern European Countries and the Black Sea Region, UNWE, Sofia (2019)
- Member of the Organizing Committee of the Scientific Conference Economic Challenge: The State and the Market, UNWE, Ravda (2019)
- Member of the Organizing Committee of the International Scientific Conference
   Economic Challenges: Development, Welfare and Integration, UNWE, Sofia (2018)
- Member of the Organizing Committee of the International Scientific Conference Economic Challenges: Towards Industry 4.0 Technology vs. Ideology, Sofia University St. Kliment Ohridski, Sofia (2017)
- Member of the Organizing Committee of the International Scientific Conference
   Economic Challenges: Migration, Globalization, Sustainability, Policies, UNWE, Sofia
- Member of the Organizing Committee of the International Scientific Conference Economic Challenges: Growth, Imbalances, Sustainable Development, UNWE, Sofia (2015)

# SELECTED SCIENTIFIC PUBLICATIONS AND EDUCATIONAL LITERATURE

- Stefanova, Kr. (2022). Labour Productivity Convergence of CEE Countries with the Euro area – Evidence at Aggregate and Sectoral Level, Economic Studies (Ikonomicheski Izsledvania),31(7), pp. 3-19.
- Peshev, P., Stefanova, Kr., Mancheva, Iv., (2023), WEALTH INEQUALITY DETERMINANTS IN THE EU MEMBERS FROM THE CEE REGION, 1995-2021, Economic Studies (Ikonomicheski Izsledvania), 32(6), pp. 19-40
- Стефанова, Кр. (2022), Икономика на обществения сектор. Учебно помагало, ИК-УНСС, 2022
- Peshev, P., Stefanova, Kr., Bozhikin, Iv., Stamenova, R., Mancheva, R. (2022) IS INCOME INEQUALITY IN BULGARIA UNDERESTIMATED IN SURVEY DATA?, Economic Thought 67 (3), pp. 300-326.
- Стефанова, Кр. (2022) Конвергенция във функционалната структура на публичните разходи между държавите-членки на Европейския съюз, в Икономически предизвикателства: криза, възстановяване, устойчивост, Седма научна конференция, УНСС, ИК-УНСС, с. 272-280.
- Stefanova, Kr. (2021), Labour productivity in North Macedonia in the context of the EU integration, in The call for more Europe. Ambitions and realities, Eighth International

- Scientific Conference of the European Studies Department, Faculty of Philosophy at Sofia University "St. Kliment Ohridski", pp. 181-188.
- Стефанова, Кр. (2021) Модели на финансиране на научно-изследователската и развойна дейност в Европейския съюз: клъстер анализ, Научни трудове (5), 173-187.
- Георгиева, Ем., Стефанова, Кр., Величков, Н., (2021) Европеистика: актуални икономически аспекти, под общата ред. на Емилия Георгиева, изд. Минерва, София
- Стефанова, Кр. (2021) Структурна конвергенция на България към Еврозоната според разпределението на заетостта сред икономическите сектори, Научни трудове (4), 129-144.
- Stefanova, Kr., Peshev, P., (2021) Beta and sigma convergence of CEE countries to the Euro area with respect to the employment structure of economic sectors, in Economic and Social Development, 66th International Scientific Conference on Economic and Social Development Development, Rabat, pp. 87-95
- Stefanova, Kr. (2020) Structural Convergence of the CEE Countries with the Euro Area: Evidence from the Distribution of Employment between the Economic Sectors. Yearbook of UNWE, (1), pp. 49-63.
- Stefanova, Kr., Velichkov, N. (2020) Analysis of the Efficiency of Tertiary Education Expenditure in European Union Member States from Central and Eastern Europe: an Efficiency Frontier Approach, South-Eastern Europe Journal of Economics, Vol. 18, No 1, 2020, pp. 115-128.
- Стефанова, Кр. (2020) Разпространение на различните видове иновации сред предприятията в държавите-членки на Европейския съюз, сп. Бизнес посоки, брой 1, 2020. с. 40-53.
- Peshev, P., Stattev, St., Stefanova, Kr., Lazarova, M., (2019) Financial Wealth Inequality
  Drivers in a Small EU Member Country: An Example from Bulgaria during the Period 20052017, Economic Studies (Ikonomicheski Izsledvania), Issue 2, pp. 41-72
- Стефанова, Кр. (2019) Значение и факторна обусловеност на структурната конвергенция на пазара на труда в Европейския съюз - теоретични аспекти, Научни трудове на УНСС, том 5, 2019, стр. 295-310
- Стефанова, Кр. (2019) Величков, Н., Факторна обусловеност на макроикономическото влияние на фискалната политика: теоретичен анализ, Научни трудове на УНСС, том 3, стр. 95-110
- Stefanova, Kr. (2019) New approach to evaluation of the efficiency of higher education expenditure in regard to quality achieved (Evidence from selected countries from Central and Eastern Europe), Bulgarian Journal of business research, Issue 02 EN, pp. 25-34
- Stefanova, Kr., Velichkov, N. (2019) Comparative Analysis of Higher Education Expenditure Efficiency in European Union Member States from Central and Eastern Europe, Proceedings of the 15th International Conference of ASECU "Sustainable Development Goals 2030: Challenges for South and Eastern European Countries and the Black Sea Region", UNWE Publishing Complex, pp. 490-497
- Stefanova, Kr., Velichkov, N. (2018) Economic and Social Effects of Higher Education in the European Union, Economic Alternatives, Issue 4, pp. 517-526.
- Стефанова, Кр., Величков, Н. (2018) Дигиталните умения в ЕС: клъстер анализ, Научни трудове на УНСС, том 3, с. 111-122.
- Stefanova, Kr., Velichkov, N. (2017) Tax Models in the EU: a Cluster Analysis, Economic Alternatives Journal, Issue 4, pp. 573-583.
- Stefanova, Kr., L. Yotova (2017) Efficiency of Tertiary Education Expenditure in CEE Countries: Data Envelopment Analysis, Economic Alternatives Journal, Issue 3, pp. 352 -364.
- Стефанова, Кр. (2016) Неолибералният произход на европейския модел и социално икономическите алтернативи в неговите рамки. В "Критиката на неокласическия икономикс в светлината на глобалната финансово -икономическа криза от 2008 г", Национална кръгла маса, Издателство "Наука и икономика", Варна, стр. 356 365.
- Petrova, Kr. (2016) Stability and Growth Pact reform and public expenditure structure in the European Union Member States, Economic Alternatives Journal, Issue 1, pp. 33 –47.
- Петрова, Кр. (2016) Парично-фискални несъответствия в политиката на Европейския съюз и отражението им върху общата икономическа стабилност в Икономическия и паричен съюз, В "Икономически предизвикателства: растеж, дисбаланси, устойчиво развитие", Научна конференция, Издателски комплекс, УНСС, С., с. 239 -246.
- Петрова, Кр. (2015) Основания за развитието на наднационалните регулации в сферата на разходната политика в Европейския съюз и ефекта от тях, В "Икономиката в променящия се свят: национални, регионални и глобални измерения", Международна научна конференция, Издателство "Наука и икономика",

- Варна, стр. 209 -216.
- Петрова, Кр. (2015) Разходната политика в България в условията на членство в Европейския съюз, В "Развитието на българската икономика – 25 години между очакванията и реалностите", Юбилейна научна конференция, СА "Д. А. Ценов", Свищов, с. 269 -274.
- Петрова, Кр. (2014) Значение на публичните разходи за обособяването на отделни модели в Европейския съюз, сп. Икономически и социални алтернативи, бр. 1/2014, УНСС, С., с. 58-71.
- Петрова, Кр. (2014) Конвергентни и дивергентни тенденции в публичните разходи на държавите-членки на Европейския съюз, В "Икономика и общество: глобални и регионални предизвикателства пред България", Научна конференция, Издателски комплекс УНСС.
- Петрова, Кр (2012) Европейският социален модел и неговите разновидности, В "Тенденции и предизвикателства в развитието на икономиката", в том II, Международна научна конференция, издателство "Наука и икономика"
- Петрова, Кр. (2011) Европейски социално-икономически модел, В "Съвременен поглед на докторанта към науката", Сборник с научни студии и статии, Университетско издателство "Неофит рилски

## PARTICIPATION IN RESEARCH PROJECTS

- Public Financing of Secondary and Higher Education in Bulgaria Results, Problems and Challenges, Financing Organisation: Institute for Economic Research at BAS, Period: 2023-2025
- Inequality in the Distribution of Wealth in Bulgaria in the Period 1990-2018, Financing Organisation: UNWE, Period: 2020-2022
- Innovation Challenges, Priorities and Implications for Bulgarian Enterprises and Economy,
   Financing Organisation: UNWE, Project period: 2019-2021
- Structural Convergence of the Bulgarian Economy to the Euro Area, Financing Organisation: UNWE, Project Period: 2018-2020
- Globalisation and the Formation of Modern Economic Theory, Financing Organisation: UNWE, Project Period: 2009-2011